

Oklahoma ASLA Mission

Empower our professional community through education, advocacy and collaboration.

Oklahoma ASLA Vision

Create engaged, informed and enriched communities.

Community

Build a welcoming and inclusive community that provides a place for members, partners, and supporters to connect, learn, grow.

Goal 1. Produce a robust annual calendar of diverse programming events, including family-friendly and new professionals, **that educates and celebrates the profession.**

Goal 2. Retain 90% of members annually and grow the chapter by 2% with new and renewing professional members annually (based on 12/31 numbers).

Goal 3. Maintain 60% of enrolled students as Student ASLA members.

Connection

Enable change through collaboration and effective partnerships.

Goal 1. Build relationships with allied professionals, non-profits, and school districts.

Goal 2. Increase K-12+ education and awareness programs.

Goal 3. Actively support the growth and development of the Central States Conference.

Voice

Provide platforms to elevate the expertise and the collective impact of our members.

Goal 1. Advocate for the landscape architecture profession in municipal and state regulations.

Goal 2. Promote the contributions and value of landscape architecture and OK ASLA member achievements to the public.

Operations

Enhance transparency and efficiency of chapter management and resources.

Goal 1. Enhance chapter operations systems.

Goal 2. Provide a robust member communications network.

Goal 3. Transparent and efficient use of chapter finances.