



ASLA
OKLAHOMA

**2025
SPONSORSHIP PACKAGE**

OPPORTUNITIES FOR 2025

The mission of ASLA OK to empower our community through education, advocacy and collaboration.

In the recent past, the Executive Committee undertook the task of creating our Strategic Plan in order to align with efforts at the ASLA national level. This ensured that we continue to reflect the values of our members in this evolving profession.

The Executive Committee established our vision to “Create engaged, informed and enriched communities”. The Executive Committee initiated the implementation of our mission and vision in 2023 by updating our technology, releasing our new website, and establishing a new financial plan.

With that, we continue to support opportunities of empowerment in the future. We look forward to continuing our partnership with all of you to strengthen our organization, our profession and creating the foundation for its future.

OUR CHAPTER

Our annual Chapter Sponsor program allows our partners the opportunity to connect with members throughout the year, share their products and services, and show their support for the Chapter. Our Sponsors gain an edge over their competition through enhanced brand and product visibility and the relationship building opportunities our ASLA Oklahoma Sponsor Program provides. These packages include the opportunities below and Special recognition by Chapter Leadership.

On behalf of our Executive Committee, thank you for contributing to the success of our Chapter and our profession.

Sincerely,



Darran Scott
Chapter President

ASLA OK SPONSORSHIP CONTACT INFORMATION

5314 South Yale Ave., Suite 510
Tulsa, Oklahoma 74135
918.605.6075

<https://aslaoklahoma.org/sponsors>
gevans@pdgtulsa.com



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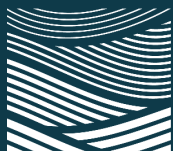
ONGOING OPPORTUNITIES FOR ENGAGEMENT

The mission of ASLA Oklahoma is to empower our community through education, advocacy and collaboration throughout the state. The Executive Committee regularly reviews and updates the Chapter's Strategic Plan to align our mission with ASLA national-level priorities and ensure we continue to reflect the values of our members in this evolving profession.

The Executive Committee recently identified four strategic focus areas, around which we develop programming:

- Advocacy & Awareness
- Member Services & Support
- Governance & Management, and
- Supporting the Future of the Profession.

The Chapter provides many opportunities for sponsors to engage with members and support the association and the profession through various programs and events. With gratitude and thanks we look forward to developing and continuing our partnerships with sponsors, and with the Oklahoma community.



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Advocacy & Awareness

- Defense of Licensure
- Building Relationships with Allied Professions
- Media Exposure
- Site Tours for Elected Officials
- Advocacy at State Capitol

Member Services & Support

- Membership Drives
- Social Media Engagement
- Community Service Opportunities
- Professional Education
- Professional Awards Program

Governance & Management

- Budgeting and Financial Audit
- Knowledge Management System
- Chapter Archive Strategy
- Leadership Development
- Strategic Plan Update

Future of the Profession

- Emerging Professionals Events
- Student Mentorship Program
- Career Discovery through K-12 Outreach
- Student Chapter Grants
- Diversity, Equity and Inclusion Events and Webinars



ANNUAL SUPPORT PACKAGES

Our annual support sponsorship packages are designed to fit within a range of budgets and engagement opportunities. Our goal is to provide value to our generous annual sponsors who continue to provide the support necessary to operate an active chapter.



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PLATINUM

\$4,000

WEBSITE

- Logo on ASLA Oklahoma Website
- Sponsor Page Link to your Website

SIGNATURE EVENT

- Recognition at ASLA Oklahoma Annual Conference
- Priority selection of signature engagement events

ASLA MEMBER COMMUNICATIONS

- Social media 'Meet a Sponsor' spotlight feature
- Social media/e-notice product feature article
- Logo recognition in monthly e-notices to all members and friends

DIRECT MEMBER CONTACT

- Statewide educational webinar session
- Happy hour hosting (paid/hosted by you, marketed by ASLA Oklahoma)

TICKETS TO CHAPTER SIGNATURE EVENT

- Statewide educational webinar session
- Four (4) tickets to the ASLA Oklahoma Annual Conference with Booth Space included.



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GOLD

\$3,000

WEBSITE

- Logo on ASLA Oklahoma Website
- Sponsor Page Link to your Website

SIGNATURE EVENT

- Recognition at ASLA Oklahoma Annual Conference
- Priority selection of signature engagement events

ASLA MEMBER COMMUNICATIONS

- Social media 'Meet a Sponsor' spotlight feature
- Social media/e-notice product feature article
- Logo recognition in monthly e-notices to all members and friends

DIRECT MEMBER CONTACT

- Statewide educational webinar session
- Happy hour hosting (paid/hosted by you, marketed by ASLA Oklahoma)

TICKETS TO CHAPTER SIGNATURE EVENT

- Statewide educational webinar session
- Two (2) tickets to the ASLA Oklahoma Annual Conference with Booth Space included.



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SILVER

\$2,250

WEBSITE

- Logo on ASLA Oklahoma Website
- Sponsor Page Link to your Website

SIGNATURE EVENT

- Recognition at ASLA Oklahoma Annual Conference

ASLA MEMBER COMMUNICATIONS

- Logo recognition in monthly e-notices to all members and friends

TICKETS TO CHAPTER SIGNATURE EVENT

- Two (2) tickets to the ASLA Oklahoma Annual Conference with Booth Space included.



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BRONZE

\$1,750

WEBSITE

- Logo on ASLA Oklahoma Website

SIGNATURE EVENT

- Recognition at ASLA Oklahoma Annual Conference

ASLA MEMBER COMMUNICATIONS

- Logo recognition in monthly e-notices to all members and friends

TICKETS TO CHAPTER SIGNATURE EVENT

- One (1) tickets to the ASLA Oklahoma Annual Conference with Booth Space included.



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A LA CARTE SPONSORSHIP

We welcome opportunities to connect sponsors with our members via signature events or via sponsor initiatives that align with your passion.

After selecting an annual support package, review the additional list of ala carte events. These engagement opportunities provide value added benefits for sponsors and chapter members through direct interaction and support of committee initiatives.

Annual support sponsors have priority to select a signature event. The signature events are held throughout the year and will have limited sponsorship opportunities. The signature sponsorship events are reserved for annual sponsors until May 1st at which point they will be open to all interested sponsors.

The ASLA Oklahoma Annual Conference sponsorship levels are included in this packet. Select your desired sponsorship level for the fall event.

New initiatives, supporting our strategic goals, are being developed and we have affordable sponsorship packages that allow sponsors to support their area of interest.



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SIGNATURE EVENTS

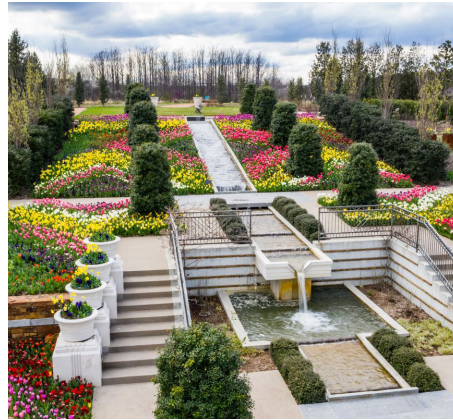


Annual Support Priority

The Annual Support Packages enable the chapter to continue operating at a high level by providing value added benefits to our members and implementing strategic planning goals allowing for chapter growth and stability.

We would like to offer our annual support sponsors engagement opportunities with our chapter leadership and members. Each signature event supports one of our strategic goals and provides incredible value to both the members and our sponsors.

As an annual support sponsor, you have selection priority for these events which are limited to three total sponsors per event. After April 1st, any open events will be open to all interested sponsors.



Strategic Support

Communications Support: Sponsors are identified in monthly newsletters, weekly notifications, and social media recognition posts with a logo and linked advertisement.

Website Sponsor: Sponsors receive a Banner AD on the home page of the OKASLA website and social media recognition.

Student Scholarships: support student costs to attend Nationals ASLA, Central States Conference, and LaBash.

Webinars: Support OKASLA monthly webinars. Sponsor will receive recognition of their support at the beginning of each webinar session.

K-12+ Outreach: Help support OKASLA outreach efforts to engage local youth and attend K-12 career fairs to promote the profession of Landscape Architecture.

CONFERENCE SUPPORT



Presenting Sponsor \$1,500

- Recognition as Keynote Speaker Sponsor
- Logo in Event Slide Show
- eNotice Recognition
- Logo Recognition on Event Sponsor Board
- Four (4) Tickets to Event
- First Choice Display Booth after Annual Supporters



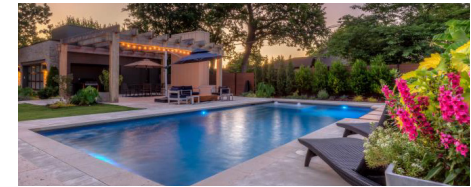
Exhibitor Sponsor \$1000

- eNotice Recognition
- Logo Recognition on Event Sponsor Board
- Two (2) Tickets to Event
- Third Choice Display Booth after Annual Supporters



Lunch Sponsor \$500

- Recognition during Lunch with speaking opportunity
- Logo Recognition on Event Sponsor Board
- One (1) Ticket to Event



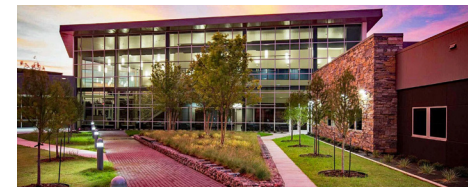
Session Sponsor \$1,250

- Logo in Event Slide Show
- eNotice Recognition
- Logo Recognition on Event Sponsor Board
- Three (3) Tickets to Event
- Second Choice Display Booth after Annual Supporters



Support Sponsor \$500

- eNotice Recognition
- Name Recognition on Event Sponsor Board
- One (1) Ticket to Event



Happy Hour Sponsor \$500

- Recognition during Happy Hour
- Logo Recognition on Event Sponsor Board
- One (1) Ticket to Event



ANNUAL SUPPORT PACKAGE PLAN

☐	PLATINUM PACKAGE	\$4,000
☐	GOLD PACKAGE	\$3,000
☐	SILVER PACKAGE	\$2,250
☐	BRONZE PACKAGE	\$1,750

SIGNATURE EVENTS

☐	STRATEGIC SUPPORT	\$1,000
☐	SOCIAL EVENTS (4-6 PER YEAR)	\$400 max/event
☐	HOLIDAY DINNER	\$2,000

CONFERENCE SUPPORT PACKAGE PLAN

☐	PRESENTING SPONSOR	\$1,500
☐	SESSION SPONSOR	\$1,250
☐	EXHIBITOR SPONSOR	\$1,000
☐	SUPPORT SPONSOR	\$500
☐	LUNCH SPONSOR	\$500
☐	HAPPY HOUR SPONSOR	\$500

- **Annual Conference will include a maximum of 20 Booths. Annual Supporters will receive first selection of booth followed by Conference Supports.**

STEP 1 PROVIDE CONTACT INFORMATION

Date*	Date*		
Name*	Name*		
Firm Name*	Firm Name*		
Address	Address		
City	State	Zip	
Phone*			
Email*			
Website			
Special Billing Contact Info			

*Required Field

STEP 2 PLACE ORDER AND CALCULATE COST

Annual Support Package Selection	\$
Signature Events	\$
Conference Support Package	\$
TOTAL DUE	\$

STEP 3 SUBMIT ORDER / MAKE YOUR PAYMENT

- **For digital submission, please fill out respective forms at <https://aslaoklahoma.org/sponsors>**
- Invoices paid by check can be mailed to ASLA Oklahoma at: 5314 S. Yale Ave., Suite 510
- Contact Geoffery Evans, Trustee, or Monica Concienne, Treasurer, for IRS W-9 Forms. For general questions, comments, or inquiries contact treasurer@aslaoklahoma.org